



Pierce County

WIC Facts: FFY 2004

Infants Born Served by WIC

County..... 51.0%
Statewide..... 48.6%

Women, Infants and Children Served

Total: 36,021

Infants and
children under 5..... 25,648

Pregnant,
breastfeeding and
postpartum women..... 10,373

WIC Food Dollar Contribution to Local Economy

WIC Program Food Dollars
\$13,532,864

WIC Farmers Market
Nutrition Program
Food Dollars
\$60,880

WIC Families

Working families..... **64.0%**
WIC households with at least one working family member

Families living in poverty..... **62.2%**
Percent of WIC clients with income at or below the federal
poverty level (\$1,307 per month for a family of 3)

WIC Nutrition Education Promotes Healthy Choices

Total nutrition education sessions..... **88,630**

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. And, with the breast pump loan program, helps mothers continue to breastfeed after returning to work or school.
- Helps prevent early childhood caries by screening for early signs of poor oral health, giving parents ideas for healthy snacks and stressing the importance of dental care by age one.



WIC Attracts Families to Preventive Health Services

WIC referrals..... **128,573**

WIC informs families about health related
services and provides them with the information
and support needed to access them successfully.

* Maternity Support Services

Pierce County

WIC Agencies and Sites

Franciscan Health System

Lakewood
Parkland

Good Samaritan Outreach Services

Buckley
Eatonville
Puyallup
Spanaway

Mary Bridge Children's Health Center

East Tacoma
Gig Harbor
Key Peninsula
Madigan Army Medical Center
Tacoma
Tillicum

Puyallup Tribal Health Authority

Tacoma

Sea Mar Community Health Center

Fife
Milton
Tacoma

WIC Authorized Grocery Stores

56th Street Red Apple Market
6th Ave. Tom Boy
Albertsons
Bonney Lake Supermarket
Fort Lewis Military Commissary
McChord Military Commissary
Fred Meyer
Lakeside Market
Lakewood Marketplace
Mega Foods
Olympic Pharmacy
Parkland Marketplace

Pearl Street Marketplace
Peninsula Market
Plaza Family Grocer
QFC
Roses IGA
Safeway
Spanaway Marketplace
Stadium Thriftway
Summit Trading Food & Drug
Sumner Red Apple
TOP Foods
Yakima Ave. Market Place

WIC Authorized Farmers Markets

Proctor Farmers Market
Puyallup Farmers Market
Tacoma Farmers Market
T.H.E. Farmers Market